

6 performance benchmarks your benefits provider should be tracking for you

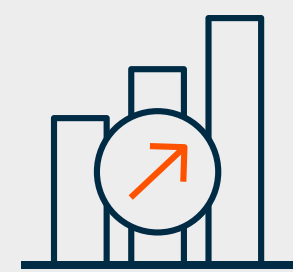


Robust performance tracking and benchmarking are essential when it comes to demonstrating return on investment for your employee benefits program. With the right information, it's easy to show the dollar value your program is delivering for employees. Plus, you will have the data you need to make strategic decisions that help maximise value for your people.

In this sample performance report, we delve into the 6 key performance criteria your benefits provider should be tracking for you.

The information included below is for illustration purposes only.

Salary packaging participation rate



85.4%

Program participation growth



10%
Novated leasing



10%
EV novated leasing



20%
Remote area benefits



10%
Meal entertainment

Tax savings

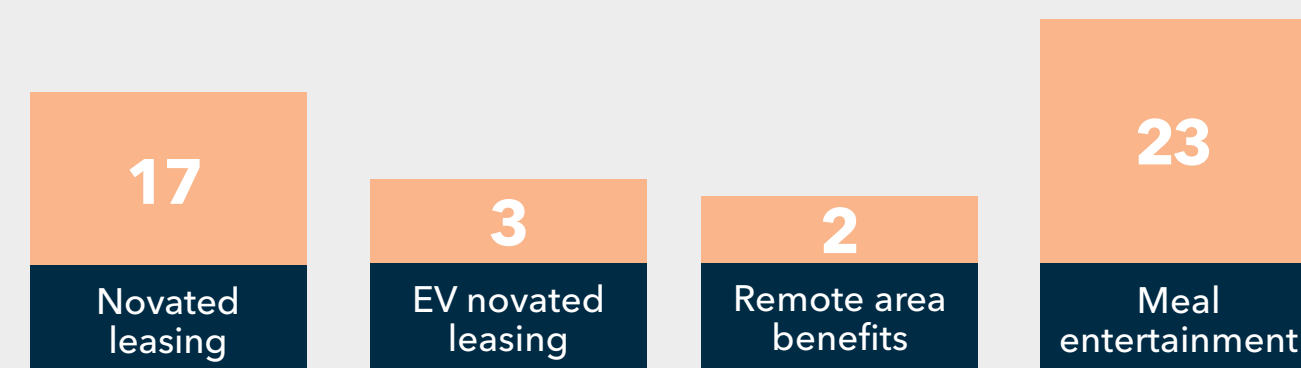


Average of

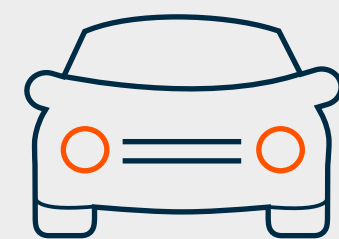
\$5,727

per employee

Number of new salary packaging participants



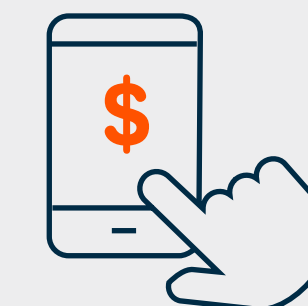
Novated lease vehicle orders



52

20% are electric vehicles (EV)

Total mobile app registrations



28

App usage rate 80%

Best-in-class performance starts with clear communication

Employees can't value something they don't know about, so it's crucial to promote your employee benefits. Maxxia works with clients to help engage their workforce with dedicated communications and education. Importantly for HR, Maxxia provides metrics to track engagement, supporting continuous improvement.

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Digital Engagement and education



2

Email campaigns delivered



32%

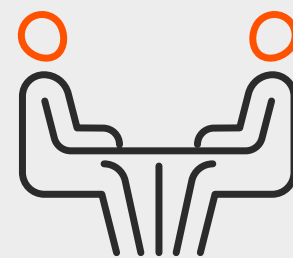
Campaign results (on-forward and click-through's)



100/80

Webinar registrations and attendance

Onsite Engagement and education



55

One on one sessions



16

Group presentations delivered

Measure up with Maxxia

Our complimentary benefits assessment helps you to unlock maximum value from your employee benefits program and ensure that you are measuring up to the best-in-class programs available.

[Find out more](#)



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