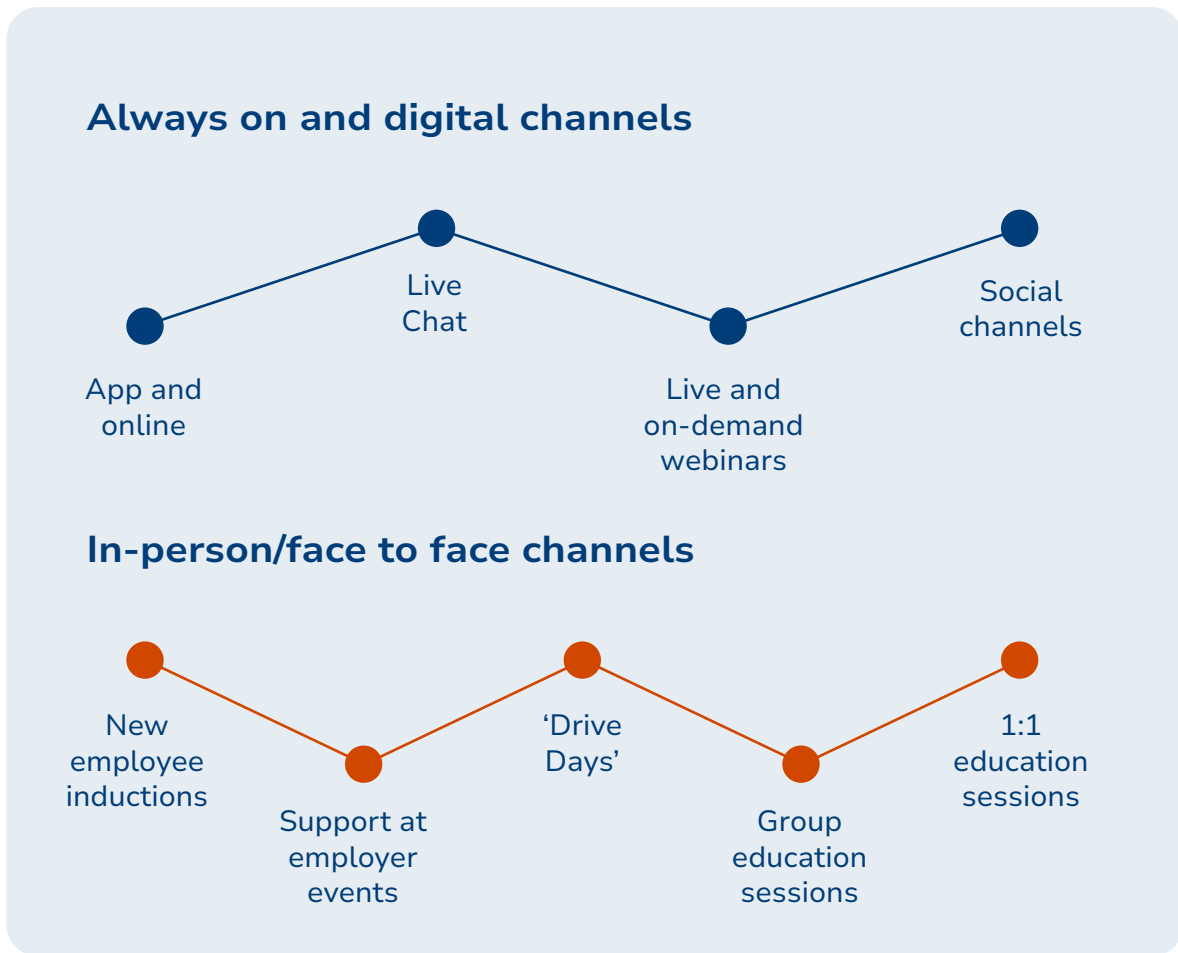


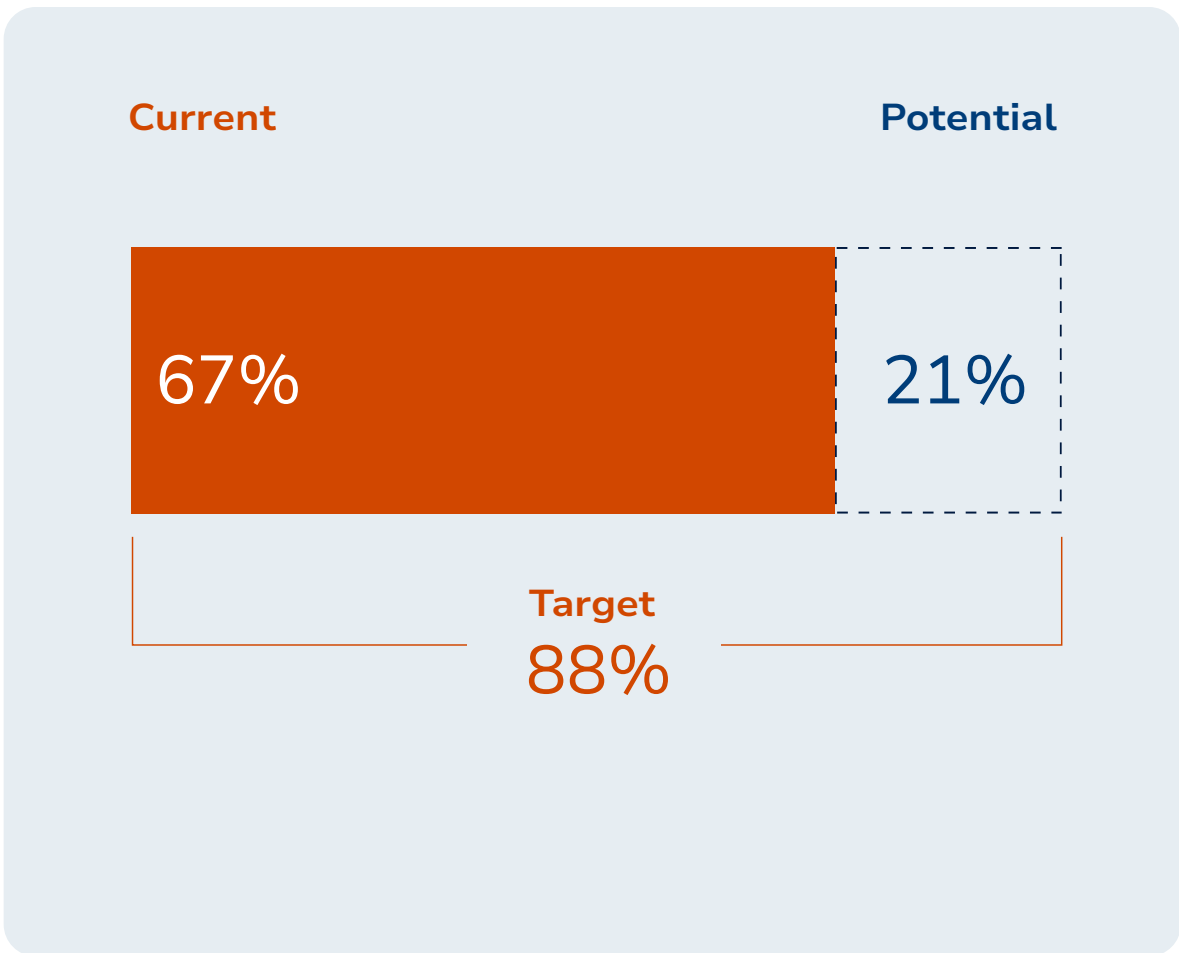
The metrics that show if your benefits program is working

A best-practice benefits provider should be monitoring key benchmarks as standard, giving you a snapshot of performance, ROI and the real savings being delivered to your people.

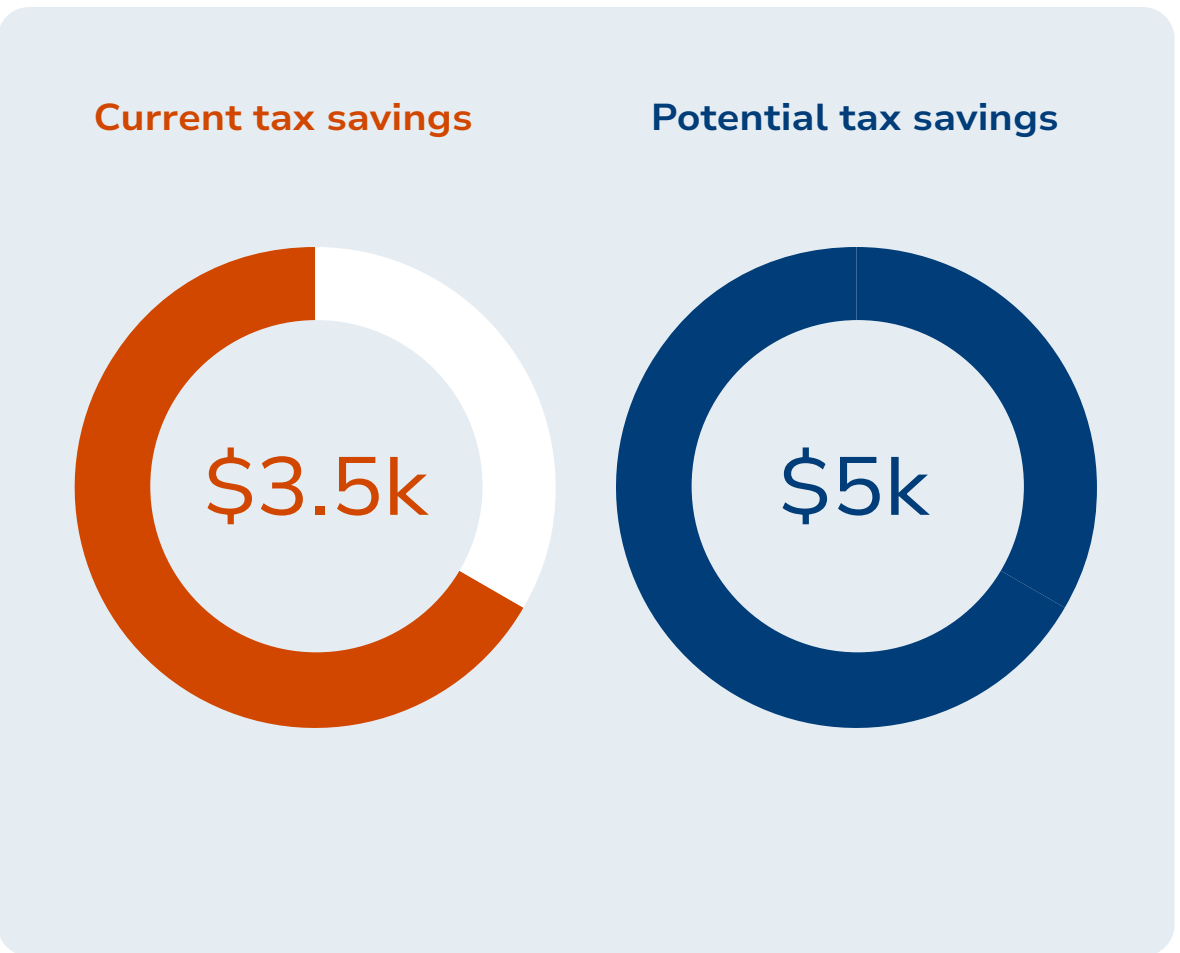
Education led employee engagement



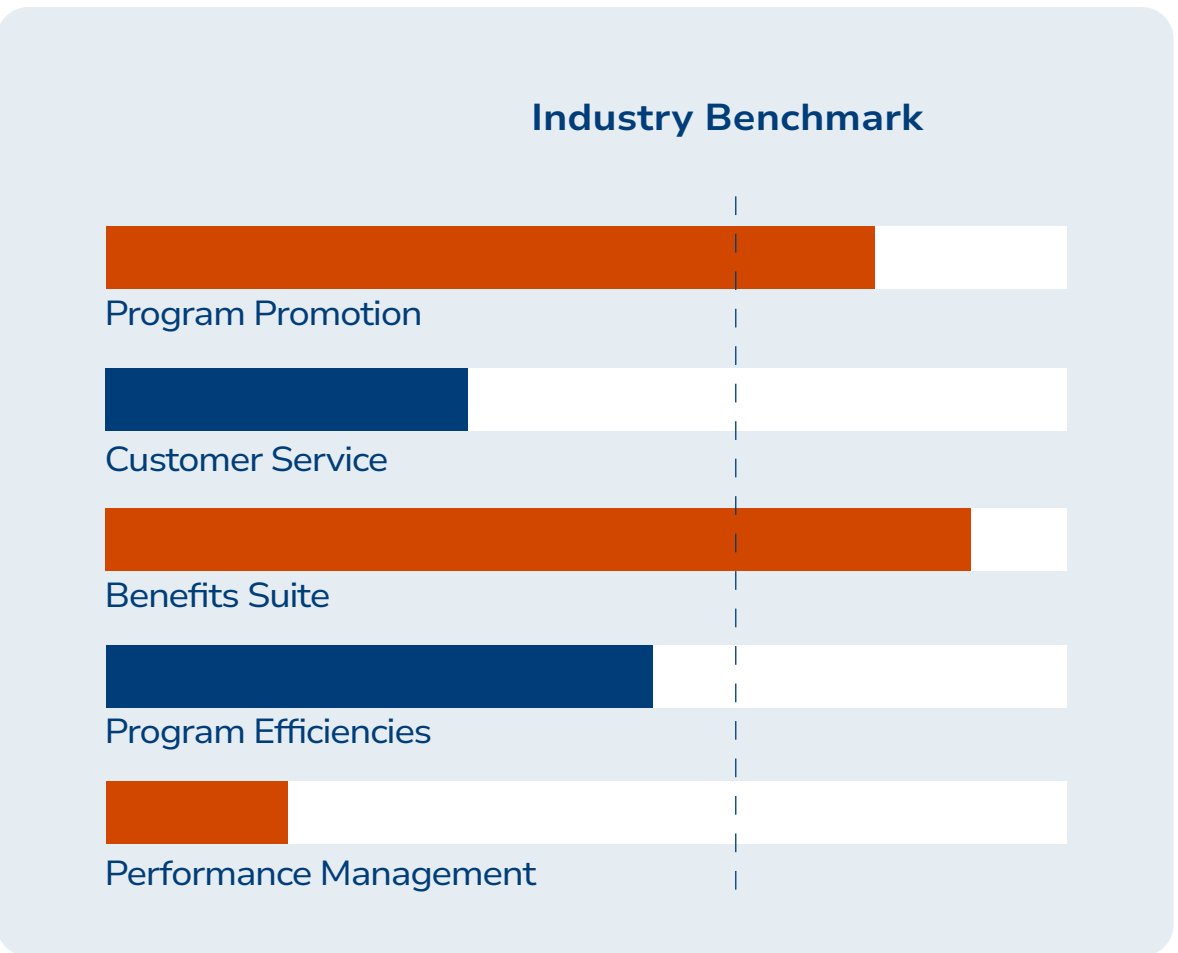
Current participation compared with industry benchmark



Tax savings per employee



Best practice monitoring



Why it matters
Education led engagement across multiple touchpoints improves awareness and understanding of benefits, helping employees recognise the value available to them and driving stronger participation.

Why it matters
Tracking participation growth over time helps show whether your program is building momentum and reaching more employees. A growing participation rate means more employees are getting support with their everyday expenses.

Why it matters
Greater awareness and participation drive higher employee savings and a stronger program ROI.
A small uplift in participation can provide significant financial relief to your employees.

Why it matters
A high-performing benefits program is supported by a strategic framework and industry benchmarking in order to ensure consistent optimisation across every criteria.

For HR teams, everything you need to get started is in the resources hub including instant clarity on what your employees could potentially save.

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business@maxxia.com.au
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A Performance Review for Your Benefits Program
Most benefits programs don't deliver to their full potential. Get clear, practical insights into how your program compares and where it could be working harder.
Click [here](#) to register for your complimentary review.

Percentages & numbers referenced within the images are hypothetical examples, purely for illustrative purposes only and are not linked to each other, or based in fact. The percentages & numbers are not to be relied on. Your experience will differ.